



DIGITAL AGENCY

Credentials

DIGITAL

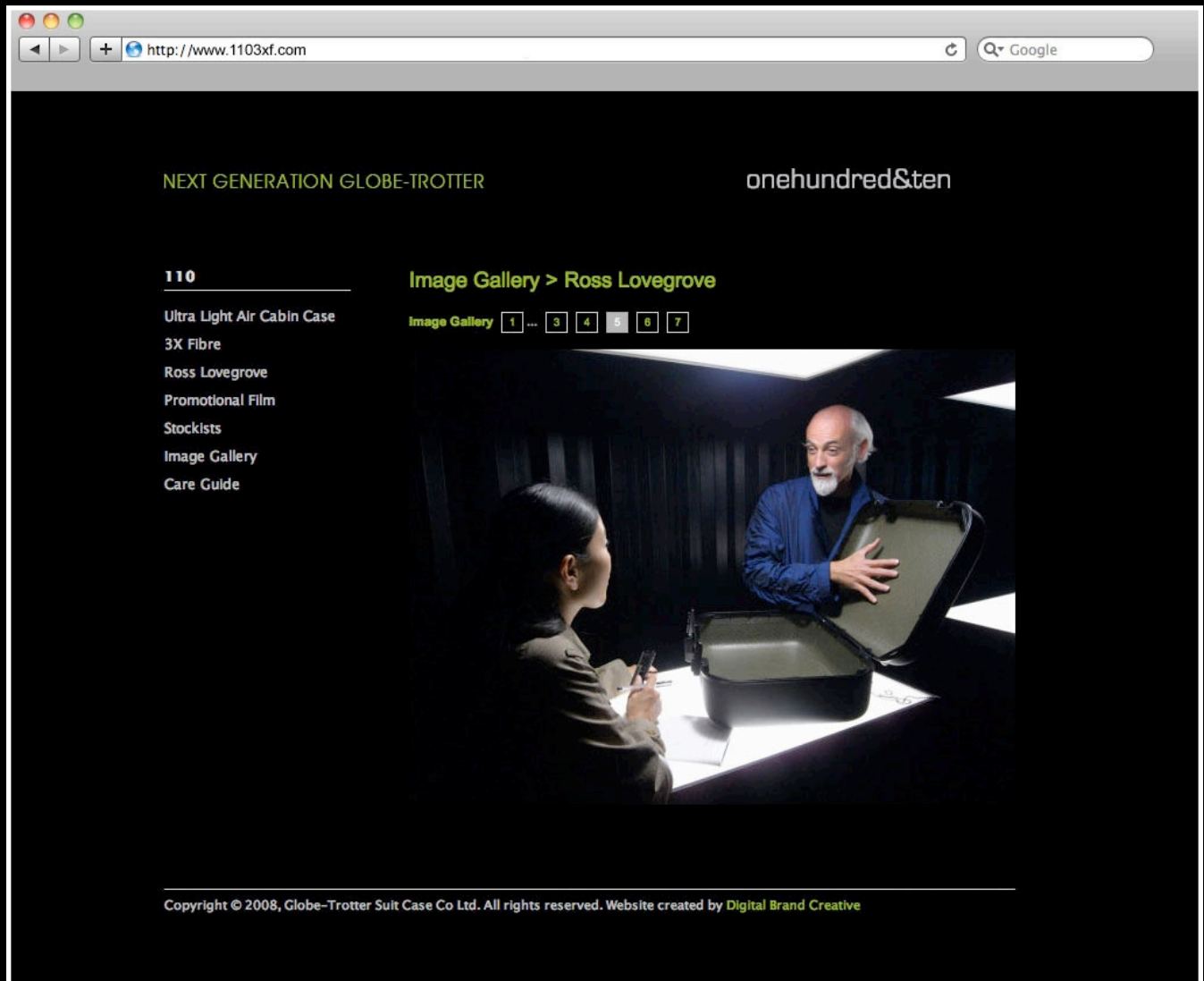
Consultancy
Website Design
Website Development
Hosting
SEO

BRAND

Strategy
Corporate Identity
Guidelines
Marketing
PR

CREATIVE

Illustration
Photography
Graphic Design
Advertising
Copywriting



BRIEF

Create a promotional website to PR the launch of the 110 Air Cabin Case.

The site should be clean, chic and inform viewers of the luxury product produced by Globe-Trotter.

APPROACH

Brief refined and developed further with the Globe-Trotter sales team.

Off-line sales collateral used as direction and guidelines for the website design.

SOLUTION

Site designed and developed using the CMS platform Squarespace.

Features include a promotional video and image gallery.

www.1103xf.com



BRIEF

Design and develop a website that has impact and attracts music buyers and producers.

The site should be strong and structured promoting the label artists effectively.

APPROACH

Consultancy session with client to understand audience.

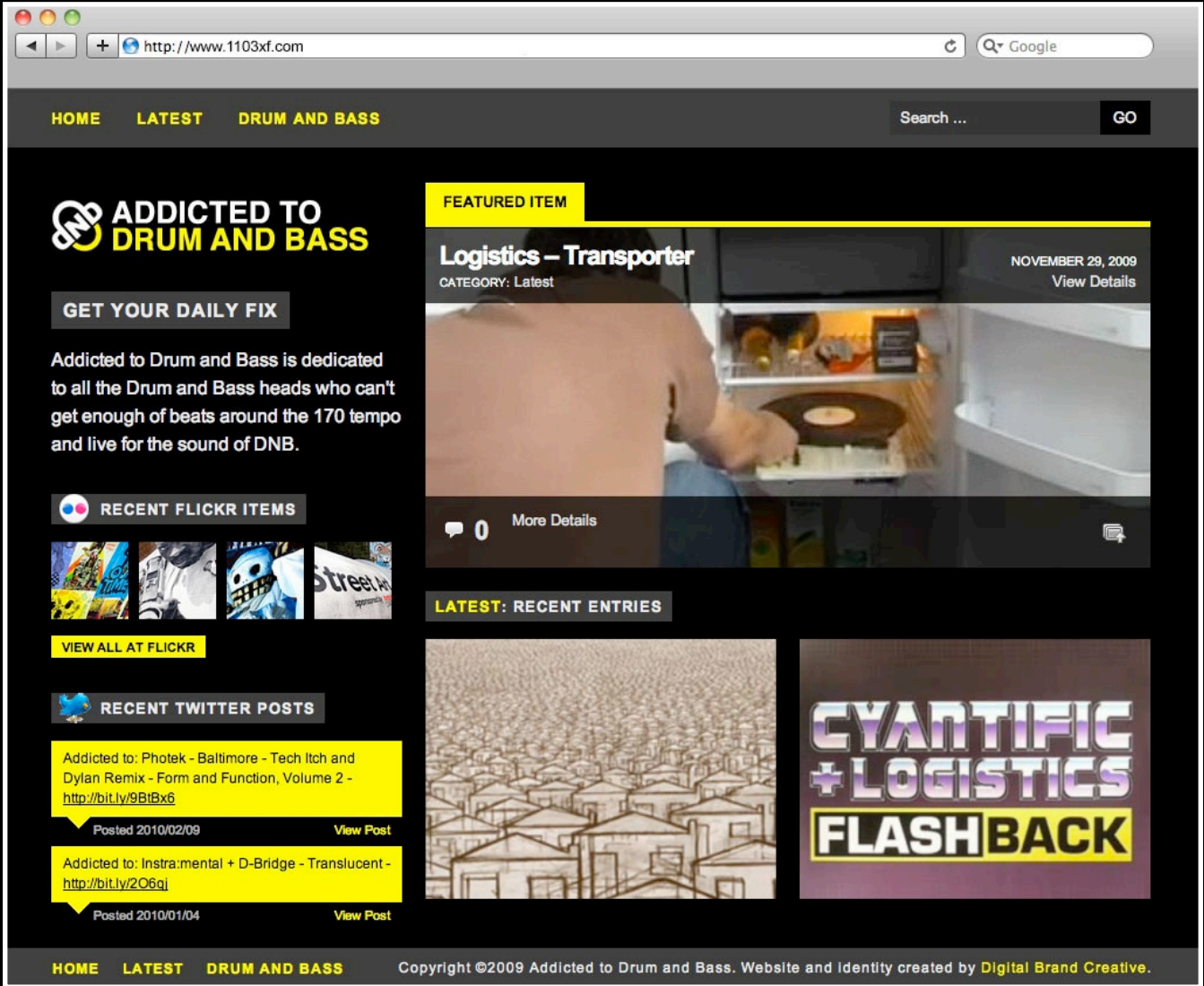
Homepage visual developed inline with black and white brand identity.

SOLUTION

Site designed and developed within WordPress.

Features include Twitter updates and audio media player integration.

www.cinematiclabel.com



BRIEF

Produce a website that reflects the impact of drum and bass music and artists.

The site should be bright, positive and supply visitors with latest news updates, release and track information.

APPROACH

Existing websites researched and concept visuals created.

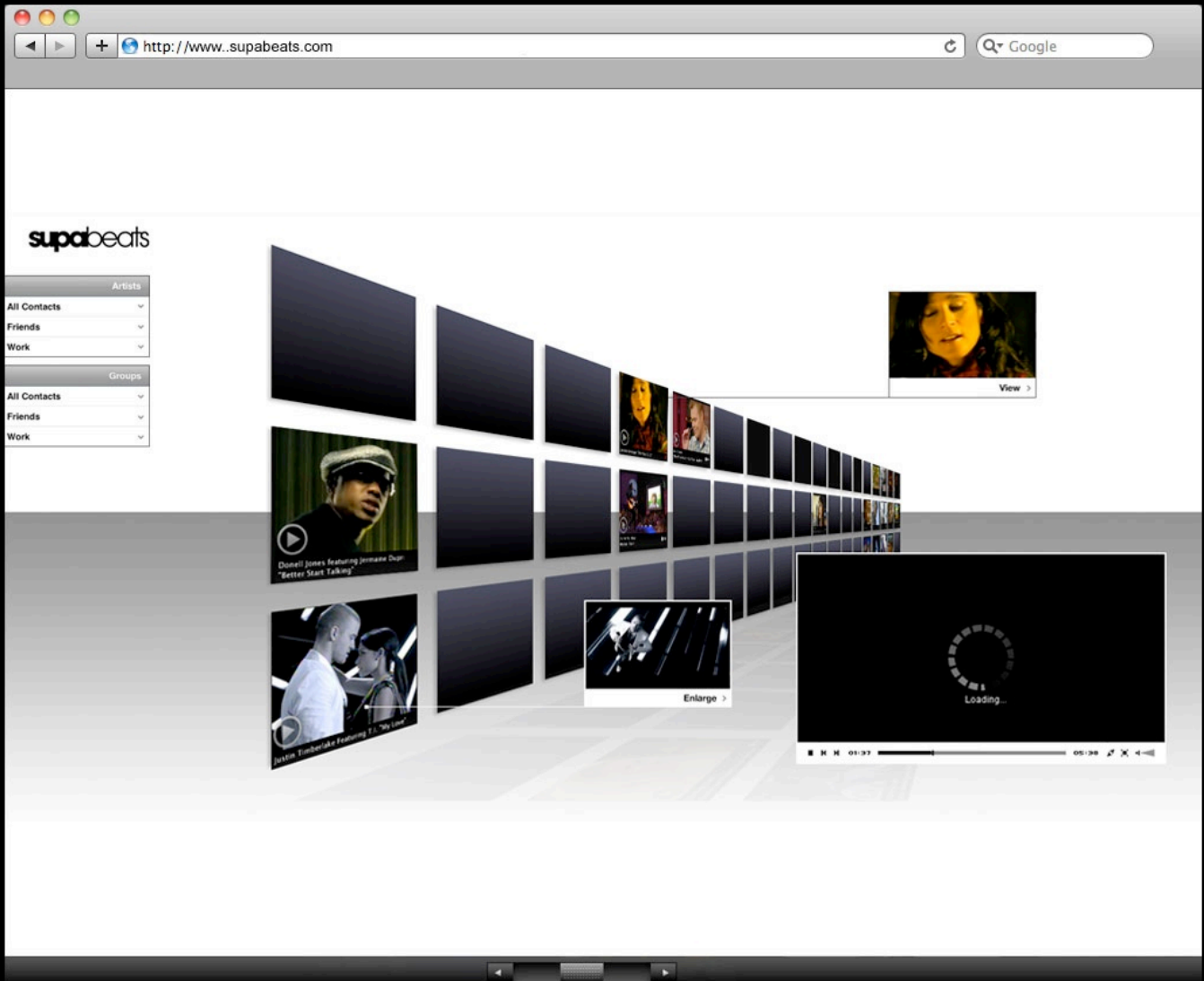
Website design places emphasis on the latest featured news item with the site inline visually with the brand identity.

SOLUTION

Website designed and developed within WordPress.

Content styled with Flickr photo integration and latest Twitter feed updates.

www.addictedtodrumandbass.com



BRIEF

Create a dynamic interface to showcase music artists within an online community.

The site should be clean, cool and modern with an emphasis on interaction and experience.

APPROACH

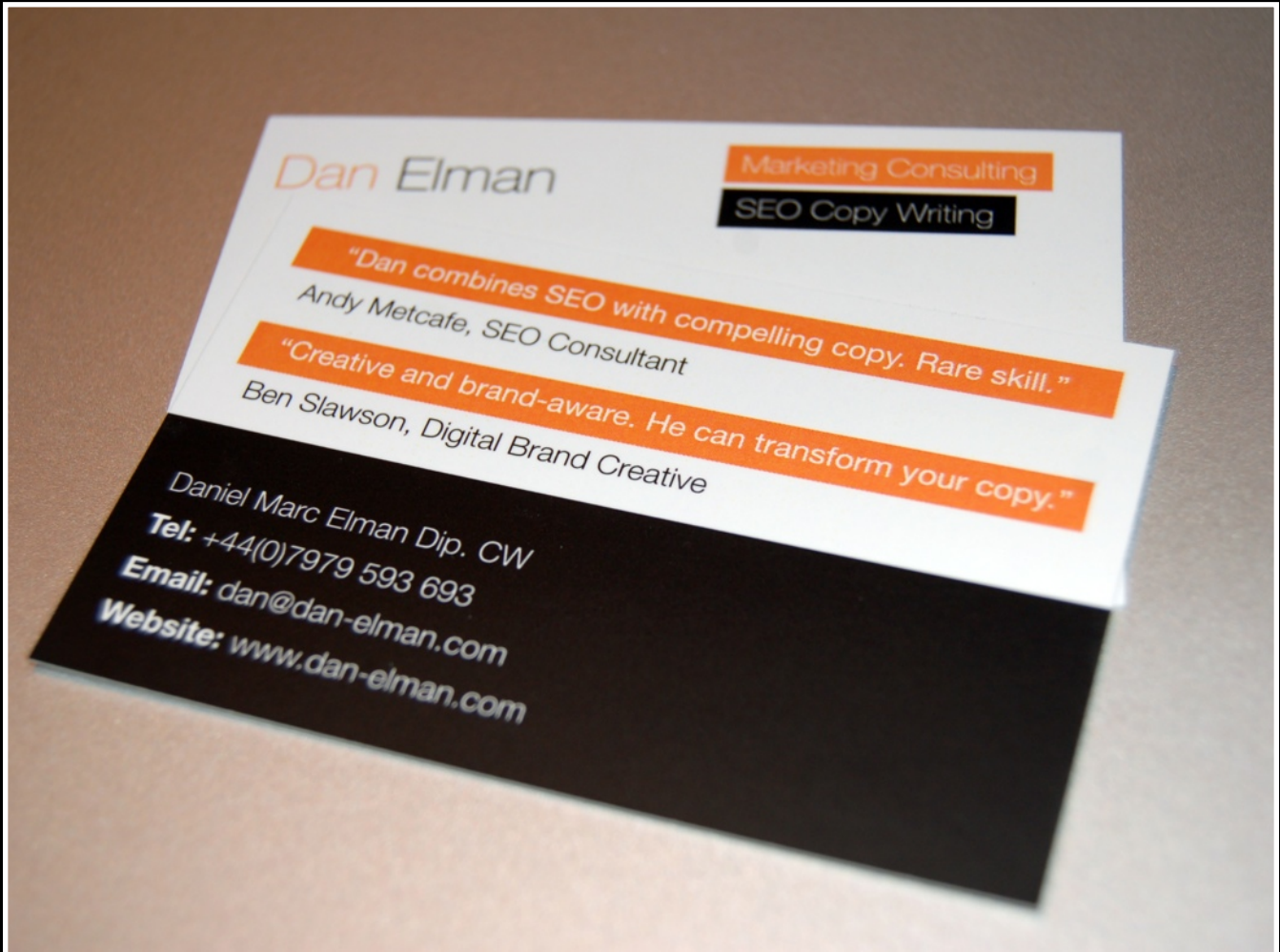
Researching interface and developing ideas with client.

Sketches of interface structure created and then visual produced and approved.

SOLUTION

Interface developed forms the base for the complete site look and feel.

Additional site pages designed and developed further ready to be placed live during 2010.



BRIEF

Develop a dynamic and professional business image for Brighton based marketing and SEO copywriter.

The identity should be clean, chic and highlight keywords and offer effectively.

APPROACH

Identity developed with input and feedback from client.

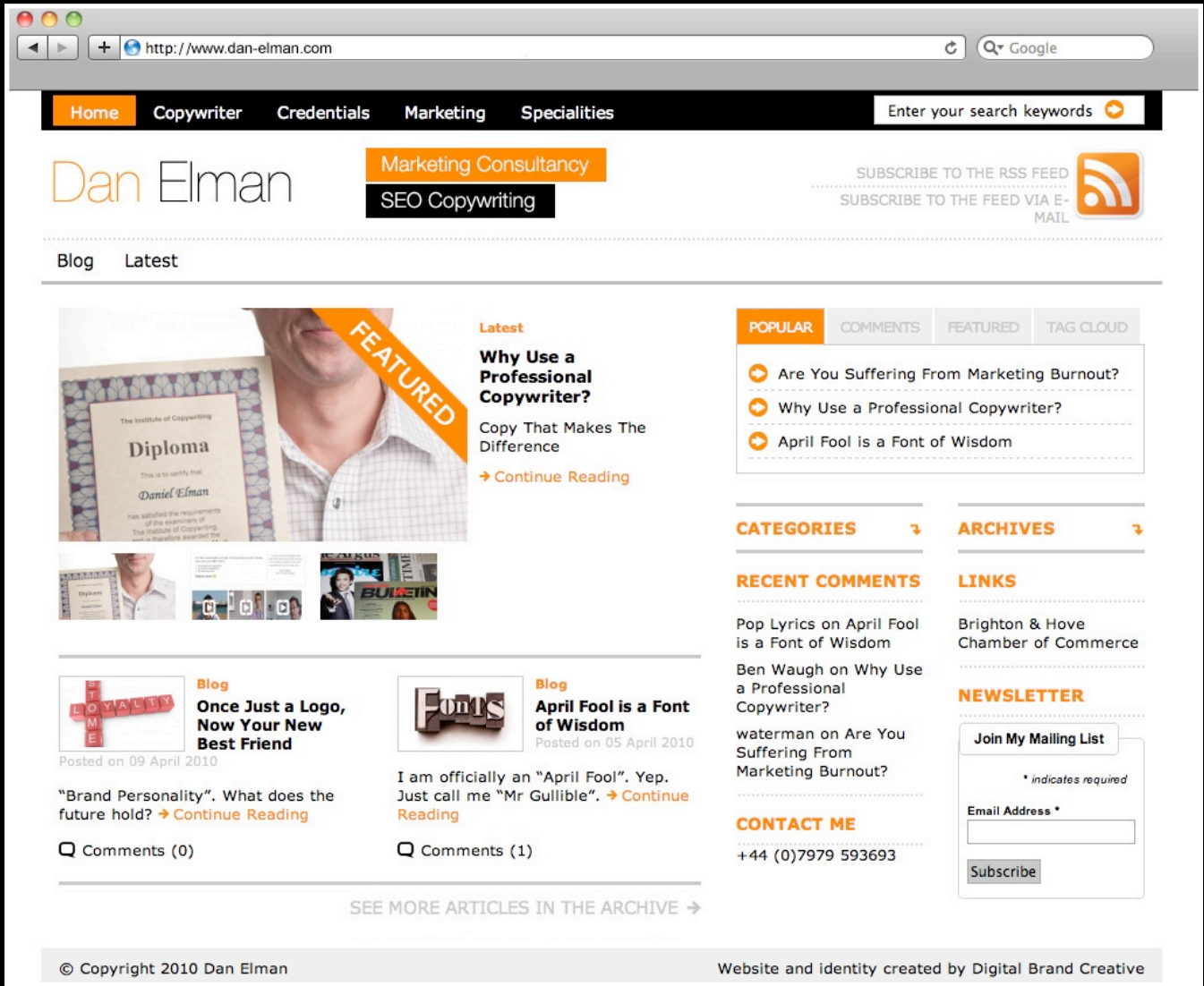
Artwork for business cards created and approved.

Cards printed and delivered.

SOLUTION

A set of bespoke designed cards incorporating new identity and colour palette.

Design used to develop website and e-newsletter visual direction.



BRIEF

Create a promotional website to PR marketing consultant and copywriter Dan Elman.

The site should reflect the strengths of the corporate identity and provide a platform for latest news.

APPROACH

Design visuals developed with feedback and approval from client.

All content accessible and structured to promote services and latest news effectively.

SOLUTION

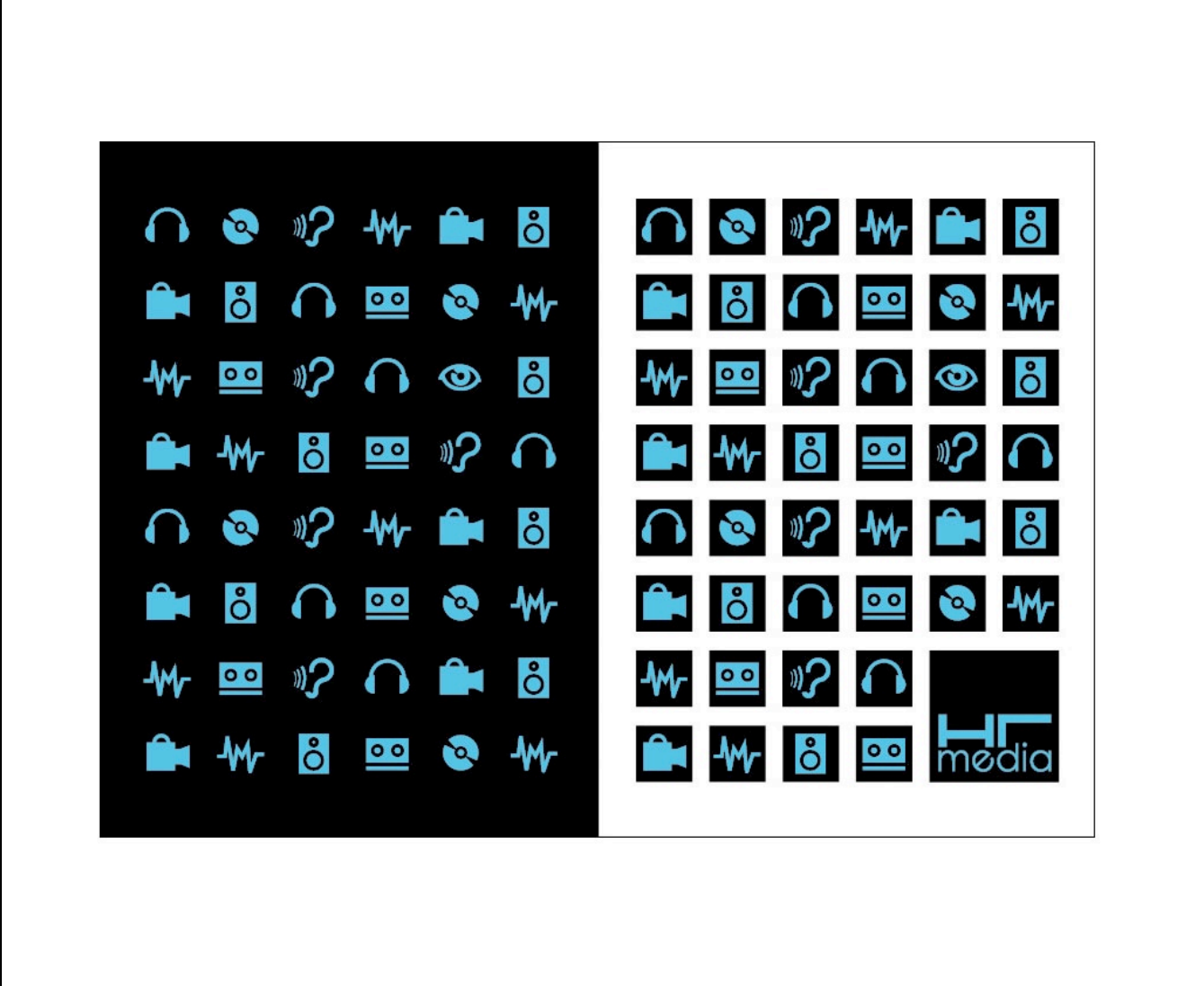
Website designed and developed in WordPress.

Newsletter statistics and sign up widget integrated into site.

www.dan-elman.com

FLYERS

Highrise Media



BRIEF

Design a flyer to promote music and media business.

The design should reflect the strengths of the brand identity and service offering.

APPROACH

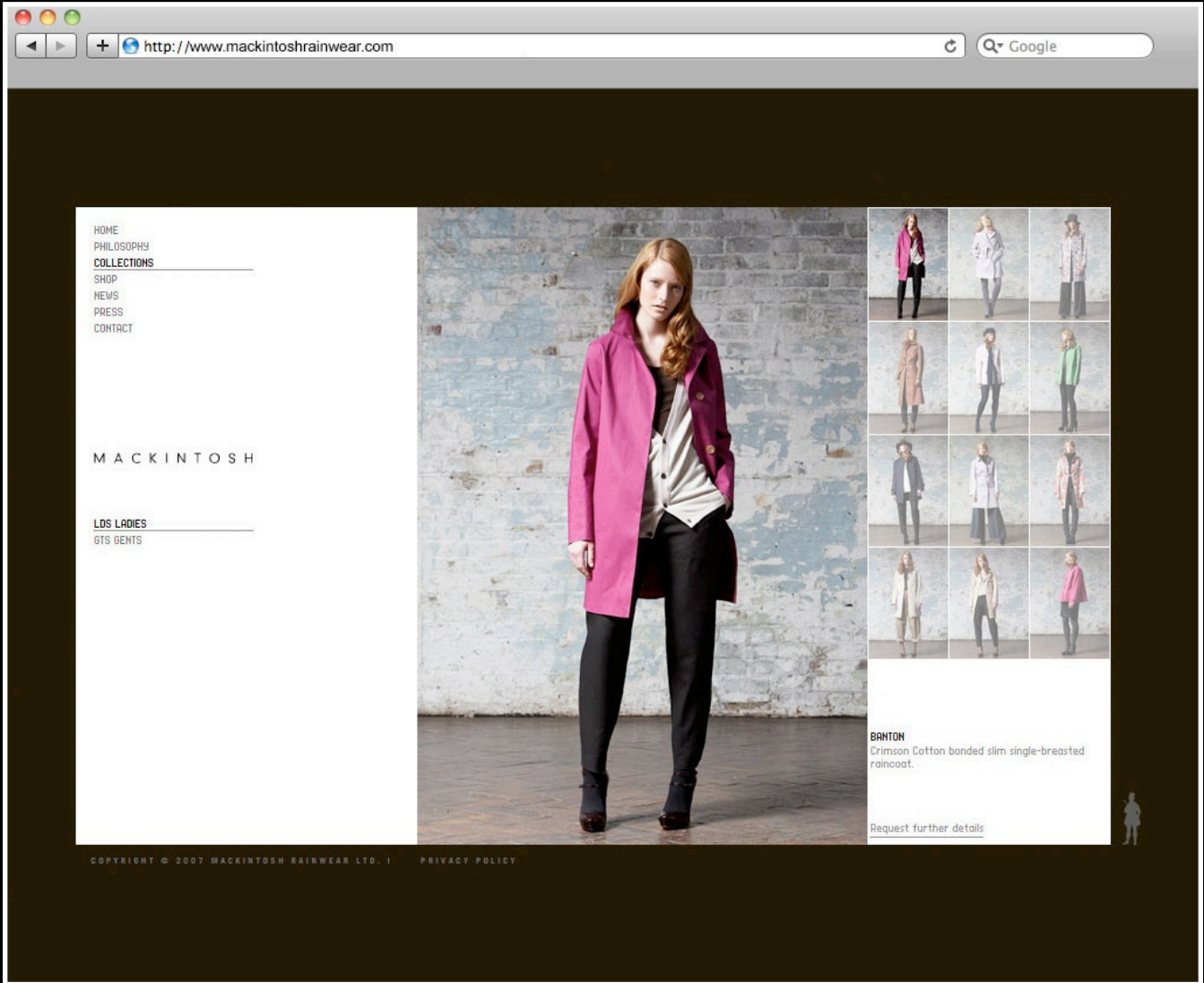
Sketch visual created and approved by client.

Icons created and flyer design developed and approved ready for print.

SOLUTION

Flyers delivered to client for distribution with sales packs.

Flyer design used as visual direction for website and additional promotional items.



BRIEF

The Mackintosh website requires updates to the collections and content.

Ensure that all the content is displayed effectively with attention to all visual details.

APPROACH

Analysis of site and code base to ensure all updates are completed effectively.

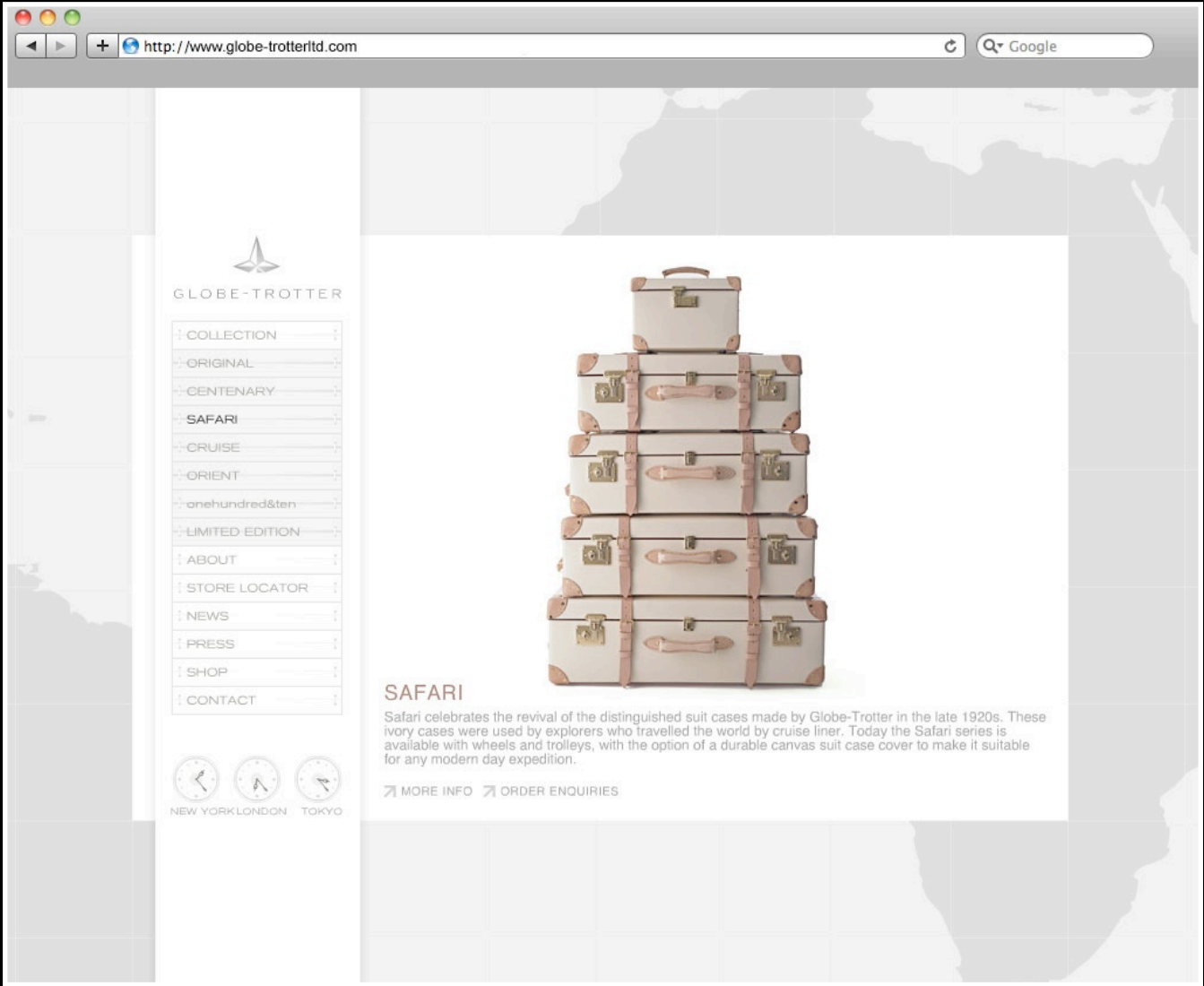
Flash, XML and PHP database updates completed and website hosted.

SOLUTION

On-going support of website with all content up-to-date and displaying effectively.

Repeat seasonal collection updates completed.

www.mackintoshrainwear.com



BRIEF

The Globe-Trotter website requires updates to the collections and content.

Ensure that all the content is displayed effectively with attention to all details.

APPROACH

Analysis of site and code base to ensure all updates are completed effectively.

Flash, XML and PHP database updates completed.

SOLUTION

On-going support of website with all content up-to-date and displaying effectively.

Repeat seasonal collection updates completed.

www.globe-trotterltd.com